Sponsor Hampton Roads DevFest 2027

Apr 23, 2027 · Zeiders American Dream Theater · Virginia Beach

One day. One track. Meet developers and technology teams from across Hampton Roads.

Presented by RevolutionVA, a 501(c)(3) nonprofit.

01 Why sponsor DevFest

Hampton Roads DevFest started with a simple idea. The 757 has some of the best tech talent and tech companies in the country. We put the people doing that work on display and show what they bring to the region. Real tech companies back DevFest, and sponsoring shows your commitment to a strong, growing 757 tech community.

- Your sponsorship funds DevFest and our 2027 workshops and meetups.
- Developers, engineers, veterans and students come to learn, connect and meet local tech companies.

FOR 2027

- **Local talent on stage.** One track in one room, so everyone sees every talk.
- **The Studio.** An open room for lunch and conversation.
- **Real time with attendees.** Registration networking, two 30-minute breaks at the sponsor tables, and a 75-minute lunch.
- **Scholarship seats.** Our Scholarship Partner funds seats for students and veterans.

"I've been attending and volunteering at Hampton Roads DevFest for several years, and it's an event I always look forward to. The organizers consistently do an amazing job putting together a well-organized conference filled with great speakers, valuable content, and opportunities to connect with others in the tech community. What really makes DevFest special is the welcoming atmosphere. Whether you're new to the industry or have years of experience, there's something for everyone. It's a fantastic event, and I'm proud to be a small part of it!"

Kristina Krasnolobova, BSides Hampton Roads Organizer

02 Who was at DevFest 2026?

ATTENDEES CAME FROM TEAMS AT

AI Collective
City of Chesapeake
City of Virginia Beach
Cognizant
Decisions
ECPI University
HII (Newport News Shipbuilding)
ICMicro
Issuetrak
LifeNet Health
Marathon Consulting
MI Technical Solutions
Norfolk State University
Noteable
Old Dominion University
Port Solution Integrators
Rowan Source
Stigian Consulting
STIHL
TECHEAD
The GBS Group
Tidewater Community College
Virginia Community College System
And more...

03 Core sponsorship packages

PACKAGE	PRICE	TICKETS FOR YOUR TEAM	ADDITIONAL BENEFITS
Presenting 1 available	**$10,000**	**12**	• "DevFest presented by [Company]" naming • Top branding on the website, event emails and signage • 15 min of Sponsor Stage Time at opening • Newsletter feature • 4 dedicated social posts • 1 post-event email to opted-in attendees
Main Stage 1 available	**$5,000**	**10**	• "[Company] Main Stage" naming on signage and schedule • 15 min of Sponsor Stage Time in the afternoon • Newsletter feature • 3 dedicated social posts • 1 post-event email to opted-in attendees
Featured 5 available	**$2,500**	**4**	• Larger logo • Newsletter mention • 2 dedicated social posts

Every package includes:

- Website and slide recognition
- A group thank-you
- The post-event report

Featured, Main Stage and Presenting also include:

- A sponsor table
- A hiring-board listing

Small team? Sponsor for $500.

- 1 conference ticket
- Your logo on the website and event slides
- A group thank-you
- The post-event report

Pay online by card or bank transfer. Scan the code to check out.

COMMUNITY ($500)

04 Event & Community Partnerships

PARTNERSHIP	PRICE	TICKETS FOR YOUR TEAM	INCLUDES
Post-Event Reception 1 exclusive	**$5,000**	**10**	• "DevFest Reception presented by [Company]" naming • Reception signage • Recognition in reception announcements • Thank-you at conference closing • Welcome of up to 2 min at the reception • 1 post-event email to opted-in attendees
Lunch 1 exclusive	**$2,000**	**2**	• Lunch area branding • Thank-you before lunch

PARTNERSHIP	PRICE	TICKETS FOR YOUR TEAM	INCLUDES
Scholarship 1 exclusive	**$1,000**	**1**	• Funds 20 tickets for students and veterans • Recognition as scholarship supporter
Pop-up Series 1 exclusive	**$1,500**	**1**	• "Pop-up Meetup presented by [Company]" naming • On all 4 Pop-up Meetups
Coffee 1 exclusive	**$1,000**	**1**	• Coffee station branding • Thank-you during opening remarks
Lanyard 1 exclusive	**$1,000**	**1**	• Your logo on attendee lanyards, with DevFest branding

Every partnership includes:

- Website and slide recognition
- The post-event report
- The tickets shown

Good to know:

- Buy alone or add to a package
- One partner per offering
- Tickets add to any package tickets
- Standalone partnerships don't include a table
- Only the Pop-up Series Partner names the Pop-up Meetups
- Hosts are thanked at the meetup they host

05 The day (tentative schedule)

TIME	WHAT HAPPENS	
7:30	Building opens, sponsor setup	Sponsor time
8:00	Registration and networking at the sponsor tables	Sponsor time
9:00	Opening, with the Presenting sponsor's 15 minutes of Sponsor Stage Time	Sponsor time
9:30	Talk	
10:15	Talk	
11:00	Networking break at the sponsor tables	Sponsor time
11:30	Talk	
12:15	Lunch in the Studio	Sponsor time
1:30	Main Stage sponsor's 15 minutes of Sponsor Stage Time	Sponsor time
1:45	Talk	
2:30	Networking break at the sponsor tables	Sponsor time
3:00	Talk	

TIME	WHAT HAPPENS	
3:45	Talk	
4:30	Closing, then networking and sponsor teardown (building closes at 6:00)	Sponsor time
After conference closing	Official DevFest Reception: venue and exact timing to be announced	Sponsor time

Sponsor time means sponsors are speaking, at their tables, or hosting a room. Schedule subject to change.

06 Before you commit

Commit now. Pay in 2027 if needed.

All sponsors can pay by credit card, check, or ACH. We will hold your sponsorship for 30 days unless we agree on a future payment date. Logos and promotion won't start until payment is received in full.

Payment

Checkout asks for your company name, contact emails and a logo link (or we follow up). Paying an invoice by card adds 3%. Check and ACH have no fee. We accept purchase orders and can send a quote.

Attendee privacy

Sponsor email opt-in is off by default. Presenting, Main Stage and Reception each include one post-event email, sent by DevFest to attendees who opt in. That's one email per qualifying offering.

We never share attendee contacts with sponsors. We never sell attendee lists, and we never scan badges.

Ready to sponsor?

See website for FAQ and more: **hrdevfest.org/sponsor**
Questions: **team@revolutionva.org**